

PROFILE

Experienced Production and Graphic Designer committed to high-quality services and improving corporate branding and design. Highly self-motivated, strategic, innovative problem solver, detail oriented, and able to adapt to changing priorities quickly. Bilingual in English and Hindi.

PROFESSIONAL COMPETENCIES AND FOCUS

Delivering Innovative Design and Production

- Extensive experience creating and managing the multiple aspects of advertising, media and print
- Blend of creative and technical skills with an eye for detail. Work extensively with graphic design and creative concept teams to achieve vision of organisations like Canadian Geographic and local retail outlets
- Provide recommendations regarding print, creative projects, image manipulation, and social media content

Coordination and Monitoring

- Coordinate large number of individuals in multiple departments across Canada in the development and design of multiple Canadian Geographic publications
- Exceptional communication, interpersonal and problem-solving skills attained through experience as a permanent resident of Canada working in a fast-paced environment

Delivering Design and Administrative Excellence

- Highly effective organizational and case-file management skills through prioritisation of competing priorities within the publication industry
- Proficient with Apple and Microsoft operating systems and related tools such as the Microsoft Office suite
- Proficient in Adobe Creative Cloud including Adobe Illustrator, Photoshop, InDesign and After Effects

WORK EXPERIENCE

PRODUCTION DESIGNER AT CANADIAN GEOGRAPHIC

Feb 2018 - Present

- Production, Design and preparation of all magazine and supplement pages
- Coordinates magazine workflow internally with editors, designers and creative leads to ensure publication meets its deadline and finalizes files before sending to the printer
- Works on creating, designing and prepping Digital Files for online version of Canadian Geographic
- Monitors production via a production schedule and monitors deadlines (editorial and design) as well as tracking down materials for in-book, paid, contra and house ads
- Implements refinements to the production process, in consultation with the Creative Director, Managing Editor and Editorial team
- Lead the Design, Layout and content for Canadian Geographic's French magazine *Géographica*
- Conducts and holds weekly morning meeting to keep teams advised of status and changes on all projects
- Multitasks, leads and manages multiple projects in addition to production responsibilities

GRAPHIC DESIGNER AT BABY ENROUTE

Oct 2016 - Feb 2017

- Designed Social Media Content
- Developed layout and Design for store advertisements, newsletter & website
- Provided Design and creative solutions for re-branding of the store

GRAPHIC DESIGN INTERN AT FUEL YOUTH

Mar 2016 – May 2016

- Offered an 8-week Internship at Advergaming studio
- Designed Illustrations and Concepts for logos, responsive websites and Iconography
- Designed for renowned clients like NASCAR, Warner Brothers and Xfire

FREELANCE GRAPHIC DESIGNER

2013 – 2019

- Provides design consultations and creative solutions for private clients
- Conceptualizes new designs for marketing materials and advertising
- Creates engaging promotional materials for events, services and general information

MIXED MEDIA AND COLLAGE ARTIST

2015 – 2018

- Started independent business called TahiniSauce consisting of Vintage Collages
- Spearheaded, designed and promoted art shows within the Ottawa community
- Maintained a budget, worked with vendors and maintained a social media presence

EDUCATION

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| Algonquin College of Applied Arts and Technology, Honors Graphic Design | 2013 – 2016 |
| Algonquin College of Applied Arts and Technology, Animation | 2012 – 2013 |
| Algonquin College of Applied Arts and Technology, Honors in Pre-Animation and Illustration | 2011 – 2012 |
| Sheridan College Institute of Technology, Honors in Art Fundamentals | 2010 – 2011 |
| Carleton University, Psychology | 2009 – 2010 |

AWARDS, RECOGNITION AND EVENTS

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| Host of Collage Design Workshop, Terra 20 for Hintonburg Happening | May 2017 |
| Mixed Media Collage Art Show, HighJinx Community House | March 2017 |
| Mixed Media Collage Art Show, Hintonburg Public House | January 2016 |
| Winner “Best Design”, Adobe Creative Jam Competition | August 2016 |